



PUBLIC MUTUAL
WHOLLY-OWNED SUBSIDIARY OF PUBLIC BANK

Capitalise on the Strength and Resilience of Large Cap Stocks with Public Islamic Enterprises Equity Fund

Public Bank's wholly-owned subsidiary, Public Mutual is launching a new fund, Public Islamic Enterprises Equity Fund (PIENTEF) on 18 March 2015.

PIENTEF offers investors the opportunity to achieve potential capital growth by focusing on larger capitalised companies that have established track records. The Fund will invest 75% to 98% of its Net Asset Value (NAV) in the largest 50 Shariah-compliant companies in terms of market capitalisation (at the point of purchase) listed on Bursa Securities. The balance of the fund's NAV will be invested in sukuk and Islamic liquid assets which include Islamic money market instruments, Islamic investment accounts and Islamic deposits.

Public Mutual's Chief Executive Officer, Ms. Yeoh Kim Hong said, "In general, the prospects for large corporations are expected to remain resilient as they are better positioned to withstand challenging economic conditions due to their economies of scale, stronger financial resources, size and established market shares." With a foreign market exposure of 25% of its NAV, PIENTEF provides the opportunity to invest in a wider range of stocks and capitalise on the growth potential of large cap companies in selected foreign markets which include South Korea, China, Hong Kong, Taiwan, Japan, Singapore, Philippines, Thailand, Indonesia and other permitted markets. The Fund is suitable for medium- to long-term investors with aggressive risk-reward temperaments.

The initial issue price of PIENTEF is **RM0.2500 per unit** during the 21-day initial offer period from **18 March to 7 April 2015**. The minimum initial investment is RM1,000 and the minimum additional investment is RM100. During the offer period, **a special promotional sales charge as low as 5% of initial issue price per unit** is extended to the purchase of units of PIENTEF. Investors who opt for **Direct Debit Instruction (DDI)** during the offer period will enjoy a special promotional sales charge of 5.25% of NAV per unit for as long as the DDI is active, terms and conditions apply.

PIENTEF is distributed by Public Mutual's unit trust consultants. Interested investors can contact any Public Mutual unit trust consultant or call its Customer Service Hotline at 03-6207 5000 for more details of the fund.

Public Mutual is Malaysia's largest private unit trust company with more than 100 unit trust funds under management. It is also an approved Private Retirement Scheme (PRS) provider, managing six PRS funds. It has over 3.1 million accountholders. As at end-January 2015, the total NAV of the funds managed by the Company was RM63.7 billion.