



## Public Mutual Launches a Dividend Builder Fund

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Public Bank's wholly-owned subsidiary, Public Mutual is launching a new fund, PB Dividend Builder Equity Fund (PBDBEF) on 30 June 2015. PBDBEF is an equity fund that seeks to provide income by investing in a portfolio of stocks which offer or have the potential to offer attractive dividend yields.

Public Mutual's Chief Executive Officer, Ms Yeoh Kim Hong said, "Prices of dividend yielding stocks are more stable and generally outperform the broader market during volatile market conditions. The companies generally have good operating cash flows with sound financial position and provide consistent returns over the long-term."

PBDBEF will invest 75% to 98% of its Net Asset Value (NAV) in equities focusing on stocks which offer or have the potential to offer attractive dividend yields to provide both regular income and capital appreciation. The Fund may invest up to 25% of its NAV in foreign markets, therefore offering investors wider diversification opportunities.

The initial issue price of PBDBEF is **RM0.2500 per unit** during the 21-day initial offer period from **30 June to 20 July 2015**. The minimum initial investment is RM1,000 and the minimum additional investment is RM100. During the offer period, **special promotional sales charge as low as 5.00% of the initial issue price per unit** is extended to the purchase of units of PBDBEF, terms and conditions apply.

Furthermore, during the period of **30 June to 20 July 2015**, investors who opt for **Direct Debit Instruction** with PBDBEF will enjoy a special promotional sales charge of 5.25% of NAV per unit for as long as the Direct Debit is active. Terms and conditions apply.

Interested investors can contact Public Bank's Financial Executives at any branch nationwide or call Public Bank's free phone at 1800-22-9999 during normal working hours.

Public Mutual is Malaysia's largest private unit trust company with more than 100 unit trust funds under management. It is also an approved Private Retirement Scheme (PRS) provider, managing six PRS funds. It has over 3.1 million accountholders and a total of 28 branches nationwide. As at end-May 2015, the total fund size managed by the Company was RM65.5 billion.