



PUBLIC MUTUAL
WHOLLY-OWNED SUBSIDIARY OF PUBLIC BANK

Capitalise on Regional Investment Opportunities To Optimise Returns

Public Bank's wholly-owned subsidiary, Public Mutual is launching two new unit trust funds, Public Optimal Equity Fund (POEF) and Public Islamic Optimal Equity Fund (PIOEF) on 26 July 2016.

POEF seeks to achieve capital growth over the medium- to long-term by investing in a diversified portfolio of index, blue-chip and growth stocks. Meanwhile, PIOEF is a Shariah-compliant fund that adopts the same investment approach.

What makes these Funds unique is their flexibility in terms of foreign market exposure. Generally, the Funds will invest 50% of their Net Asset Value (NAV) in equities of selected regional markets and the balance in the domestic market. However, when valuations of regional stocks are attractive and growth prospects of these stocks are positive, the Funds may increase their foreign market exposure to up to 98% of their NAV. The regional markets that POEF and PIOEF may invest in include China, South Korea, Taiwan, Hong Kong, Singapore, Indonesia, Thailand, Philippines and other permitted markets.

The equity content for POEF and PIOEF ranges between 75% and 98% of their NAV with the balance invested in fixed income securities and liquid assets, which include money market instruments and deposits.

“The Funds’ flexible strategy allows investors the opportunity to diversify their investments and benefit from the growth potential of regional markets over the medium- to long-term. Therefore, investors seeking to optimise returns from the long-term growth potential of regional markets may consider investing in these two Funds.” said Public Mutual’s Chief Executive Officer, Ms Yeoh Kim Hong.

The initial issue price for POEF and PIOEF is **RM0.2500 per unit** during the 21-day initial offer period from **26 July 2016 to 15 August 2016**. The minimum initial investment for both Funds is RM1,000 and the minimum additional investment is RM100. Investors who purchase during the initial offer period can enjoy a **promotional sales charge of 5.00% of the initial issue price per unit**. Terms and conditions apply.

Furthermore, during the period from **26 July 2016 to 15 August 2016**, investors who opt for **Direct Debit Instruction (DDI)** with POEF and PIOEF will enjoy a promotional sales charge of 5.25% of NAV per unit for as long as the Direct Debit is active. Terms and conditions apply.

Interested investors can contact any Public Mutual unit trust consultant or call its Customer Service Hotline at 03-6207 5000 for more details of the Funds.

Public Mutual is Malaysia's largest private unit trust company with more than 100 unit trust funds under its management. It is also an approved Private Retirement Scheme (PRS) provider, managing nine PRS funds. It has over 3.2 million accountholders and a total of 32 branches/customer service centres nationwide. As at end-May 2016, the total fund size managed by the Company was RM66.9 billion.