

RINGGIT-COST AVERAGING



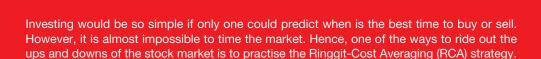
# INVEST SMART WITH RINGGIT-COST AVERAGING STRATEGY





We've long felt that the only value of stock forecasters is to make fortune tellers look good. Even now, Charlie and I continue to believe that short-term market forecasts are poison and should be kept locked up in a safe place, away from children and also from grown-ups who behave in the market like children.

- Warren Buffett



### What is RCA?

- Long-term investment technique
- Investing a fixed amount of money into a given investment on a regular basis, regardless
  of the price
- Helps reduce the risk associated with investing a single large sum

# The Benefits of Practising RCA:



Easy and convenient via Direct Debit Authorisation (DDA) or Regular Investment Authorisation (RIA)



Inculcates good and consistent saving habits



Steady growth of portfolio without having to time the market

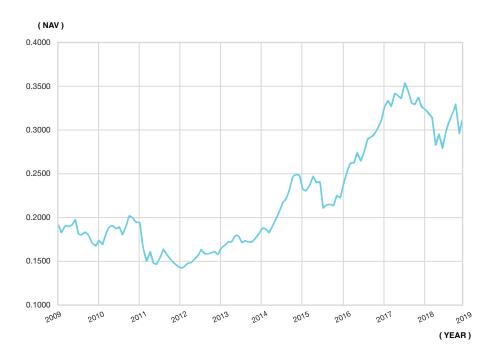


Affordable with investment as low as RM100<sup>^</sup>

<sup>\*</sup>For selected funds

# How does RCA work?

Knowing that it is difficult to predict the market movement, Raymond practises RCA by investing RM950# every month over a period of 10 years. By doing so, Raymond managed to average out the cost per unit held. This is because the RM950# he invested every month purchased more units when prices were low, and less units when prices were high.



Monthly Investment RM950<sup>#</sup>

- Total investment cost over 10 years: RM114,000
- Total units accumulated over 10 years: 558,990.28\*
- Average cost per unit held:
   RM114,000 / 558,990.28 units = RM0.2039\*

Source: Lipper

<sup>#</sup> RM950 is net of sales charge.

<sup>\*</sup> Based on the net asset value (NAV) per unit1 of Public China Select Fund for the period from July 2009 to June 2019.

<sup>&</sup>lt;sup>1</sup> Adjusted for distribution of 0.50 sen per unit declared as of 31 July 2018.





Start as soon as possible to build a sizable account over time.





Stay invested for long term regardless of price fluctuations.



Take advantage of
Direct Debit
Authorisation (DDA)
and Regular
Investment
Authorisation (RIA) via
Public Mutual Online.

# **Get In Touch with Us**



Unit Trust Consultant



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You should note that there are fees, charges and risks involved in investing in unit trust funds; and that the prices of units and distribution(s) payable, if any, may go down as well as up. Please refer to the Prospectus and PHS for information pertaining to the above. Past performance of a fund is not an indication of its future performance. Applications to purchase units must come in the form of a duly completed application form referred to in and accompanying the Prospectus. A copy of the Prospectus and PHS can be obtained from your attending unit trust consultant or nearest Public Mutual Branch/Customer Service Centre.

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