



PUBLIC MUTUAL
WHOLLY-OWNED SUBSIDIARY OF PUBLIC BANK

Enjoy Greater Growth Opportunities through a Flexible Asset Allocation Strategy the Islamic Way

Public Bank's wholly-owned subsidiary, Public Mutual, is launching a new e-series fund called Public e-Islamic Flexi Allocation Fund (PeIFAF) on 3 April 2018.

PeIFAF aims to achieve capital growth over the medium to long-term by investing up to 98% of its net asset value (NAV) in Shariah-compliant equities or sukuk. The Fund will also invest up to 30% of its NAV in Shariah-compliant foreign assets in North Asia, South-East Asia, Australia and other permitted markets.

“PeIFAF has a flexible fund mandate that enables the fund managers to capitalise on investment opportunities and allows the Fund to ride on promising trends and investment themes in both domestic and selected foreign markets. Hence, PeIFAF is suitable for medium to long-term investors seeking capital growth through a flexible portfolio allocation across Shariah-compliant equities and sukuk,” said Public Mutual's Chief Executive Officer, Ms. Yeoh Kim Hong.

To encourage savings amongst young investors, the minimum initial and additional investment amount is set at **only RM100** and the sales charge is up to **3.75%**. The initial issue price for PeIFAF is **RM0.2500 per unit** during the 21-day initial offer period from **3 April to 23 April 2018**. A special campaign on PeIFAF is launched during the initial offer period. The campaign offers 203 prizes with the Grand Prize being RM3,000 worth of money market fund units. Interested investors may find out more about the campaign from Public Mutual's website.

Investors of e-series funds must be a Public Mutual Online (PMO) subscriber as all statements of transactions, investments and reports are only available online to unit holders via PMO. PeIFAF is distributed by Public Mutual unit trust consultants and Public Bank branches. For more details of the Fund, you can contact Public Mutual unit trust consultant or Public Bank's Financial Executives at any branch nationwide.

Public Mutual is Malaysia's largest private unit trust company with more than 130 unit trust funds under its management. It is also an approved Private Retirement Scheme (PRS) provider, managing nine PRS funds. It has a total of 32 branches/customer service centres nationwide and over 3.7 million accountholders. As at end-March 2018, the fund size managed by the Company was RM82 billion.